



FranchiseFinance



Understanding Business Finance & Accounts

Comments from franchisees who have recently attended the course which is run by Chris Roberts

Kevin Atkinson

"I found the course extremely valuable. Chris explained clearly the differences between cashflow forecasts, profit and loss accounts and balance sheets.

I now have a much better understanding of the basic accounting systems".

Gary Cain

"Found it very useful and informative. Will be using this information ongoing. Very well explained and I found the slides a very good visual example, which helped a lot.

Certainly understand a lot more of what I can do to show my business accounts."

Peter & Idiko Herring

"We recently had our training and found it clear and useful. The information was well presented, easy to understand (even for us!) and Mr Roberts explained everything really well.

I believe we have a better understanding about the importance of the profit and loss account, balance sheet and cashflow."

Stewart Hood

"Interesting and Informative, Not too heavy and incorporated what is happening in my business.

Really appreciated how this is a tool to see how you are doing which you may not see day to day.

Good additional course to aid a franchisee."

Jim Stevenson

"Really good afternoon, very informative and enjoyed the format and pace of presentation. I would recommend the course to other prospective franchisees".

Russell Clay

"Course gave a good understanding of the balance sheet. Working through the examples was a very effective way of delivering the training. Pace and delivery were very good. Thank you!"

Chris Cook

“Very informative and helpful. Something every business owner should understand.....!”

Helen Nottingham

“ Informative, enjoyable, understandable. Folder and handouts a great resource to keep to hand”.

Kareem Naaman

“Very helpful and informative, everything was explained thoroughly and well detailed. Good use of illustration and overhead projector. All questions answered very well. Covers all aspects of finance required for a starter to understand the basics”.

Martin Kyprianides

“Very useful and informative. Extremely well presented too”.

Amanda Kyprianides

“It was very helpful to have a refresher on how to manually create balance sheets and profit and loss accounts. I also learnt about a number of new terms such as gearing and surplus resources and liquidity, all of which will help me to assist Martin in his business venture.

All people using computerised accounts systems should do these refresher courses from time to time, so they understand the basics.”

Adrian Sheehan

“Found the course to be very informative, spent 12 years not understanding my current business accounts and now will look with a new light and understanding.

Chris was very helpful and easy to follow”.